

Westfield iQ Privacy Collection Statement

As at 13 December 2022

Important information

This statement applies to your personal information collected through or in connection with the Westfield iQ Community Platform website (**Westfield iQ**) owned and hosted by Scentre Group.

This statement is designed to help you understand how we collect your information (including personal information), what we use it for, how we store it, who we share it with and how you can update, manage and delete your information.

For further information about the collection of your personal information, please also refer to the Scentre Group Privacy Policy available at www.westfield.com.au/privacy-policy or contact us at privacy@scentregroup.com.

By providing personal information to us, you consent to the collection, use and disclosure of your personal information by Scentre Group in accordance with this statement, the Westfield iQ T&Cs and the Scentre Group Privacy Policy available at www.westfield.com.au/privacy-policy.

What information we collect from you

- When you sign up to become a member of Westfield iQ via our online registration, we will collect your personal information, including but not limited to your name, email address, postcode, suburb and demographic information. Demographic information includes data such as age, gender, household status, work status, income ranges or other preference information.
- Information you provide through surveys (including any personal information)
- Information you provide in interactive areas on Westfield iQ, such as open forum discussions and bulletin boards, where you may post comments.
- Anything you post in these areas will become available to other members of Westfield iQ, so you should exercise caution.

We want to make your Westfield experience the best experience it can be, and we use the information you provide through Westfield iQ to help us to do this.

We will use your personal information and the other information you provide on Westfield iQ for the following purposes:

- to inform what improvements we can make to the experience you have with Scentre Group including, but not limited to, our website, parking experience, centre operations and design, retailer offerings, marketing communications that we produce, in centre events and other aspects of the customer experience.
- to understand how different groups of community members interact with our living centres, and how these interactions may change over time.
- we will use the contact details you provide on Westfield iQ to communicate and provide you with information directly related to Westfield iQ (this could include providing you with news or updates in line with your preferences).
- for registration in any contests and promotions directly related to Westfield iQ (e.g. we will use your information to include you in these draws and inform you if you are a winner).

If you no longer wish to participate in the Westfield iQ community, or no longer want to receive emails, notifications or newsletter updates you can opt out at any time by following the links on the emails you receive or by managing your preferences through your 'my account' page in Westfield iQ. You can also contact us at privacy@scentregroup.com at any time, should you need any further assistance.

Sharing information

Westfield iQ will not share your personal information with third parties except as set out in this statement.

We may use, disclose or match your personal information with:

- your consent;
- other data stored internally within Scentre Group, e.g. if applicable, ticketless parking data, wifi data and email subscription data. This is for the purposes of improving the accuracy of our results by combining your survey answers with other data in order to tailor the experience, products and services that we offer to best suit our customer's needs.
- our trusted suppliers in Australia who we have chosen to provide services to us in connection with the Westfield iQ platform. Your data can only be accessed and used by these suppliers for the primary purpose for which it was shared, or for other purposes to which you, expressly or impliedly, consent.
- where permitted or required by law.

We will ask for your consent again if we propose to use your personal information for any other purpose.

How we store your information

- All Personal Information that you provide through Westfield iQ will be encrypted when in transit and at rest, and stored securely on servers in Australia.
- We will delete your personal information if your Westfield iQ account is inactive for a period of 12 months. Otherwise, we will continue to store your personal information until the Westfield iQ community closes or you opt out from Westfield iQ.

Please note that it may take up to 48 hours to reflect your opt out request.

Our Privacy Policy, available at www.westfield.com.au/privacy-policy, contains further information about:

- how we handle your personal information;
- how you can access, update or correct the personal information we hold about you;
- how you can make a privacy complaint and how we deal with privacy complaints.

Protecting your information

- We will take reasonable security measures to protect your personal information from loss, unauthorised access, use, modification, disclosure or other misuse.

In this statement:

Scentre Group means Scentre Group Limited ABN 66 001 671 496, Scentre Management Limited ABN 41 001 670 579 (as responsible entity of Scentre Group Trust 1 ABN: 55 191 750 378), RE1 Limited ABN 80 145 743 862 (as responsible entity of Scentre Group Trust 2 ABN 66 744 282 872) and RE2 Limited ABN 41 145 744 065 (as responsible entity of Scentre Group Trust 3 ABN 11 517 229 138) and their respective controlled entities, and the owners of the Australian and New Zealand shopping centres managed by members of the Scentre Group (referred to in these terms and conditions as Westfield shopping centres).